

CREATIVE ENGINEERING INCORPORATED

HOME OF ELECTRONIMATION™

The World's Foremost Manufacturers of Sophisticated Animated Characters

HOW MY WORST NIGHTMARE BECAME A DREAM COME TRUE

I vividly remember a nightmare I had in 1982.

In the dream my company brought its "best" animation to the I.A.A.P.A. convention and we were proud of it, but one of our competitors showed up with such an astounding show that I stood watching their production in a state of SHOCK! A band of animated pirates, dancing and singing, skipped effortlessly around a pole, first one way, holding the pole in one hand, and then, turning completely around, grabbed the pole by the other hand and danced in the opposite direction, singing and laughing at ME!

Then, one of the pirates left the formation and came right up to me, and offered me some tickets to come in and see the whole show. When I reached for them, he pulled the tickets away and slipped them back into his top pocket. He laughed in my face, "YOU can't have them," and then danced away.

That nightmare has haunted me ever since. I have feared the day that we would be so humiliated by a competitor. But now I know this bad dream was really a premonition of a success to come for our own company.

With great pride, I now submit for your approval, the NEW Rock-afire Explosion!

Very sincerely,

Aaron Fechter
President
Creative Engineering, Inc.

Creative Engineering, Inc. of Orlando, Florida

With more than 300 shows worldwide in restaurants and amusement parks, Creative Engineering acquired its legend as "The World's Foremost Manufacturers of Sophisticated Animated Characters." Today, in the New Rock-afire Explosion®, we live up to that legend by presenting a dynamic, beautifully choreographed show of lifelike, moving, dancing characters rivaling a Broadway musical!

The NEW Rock-afire Explosion® uses advanced multi-media entertainment concepts and highly evolved robotic technology. As the CLASSIC Rock-afire Explosion® has already withstood more than a decade of continuous use in the field, the NEW Rock-afire Explosion®, we anticipate, will last indefinitely with low maintenance. The technology and entertainment concepts of the CLASSIC Rock-afire Explosion® dominate the animation industry today; the technology and entertainment concepts of the NEW Rock-afire Explosion® will dominate the animation industry of tomorrow.



Patents Pending Danceatronics™ Technology

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CEI NEW ROCK-AFIRE FOLDOUT BROCHURE

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